

ANNUAL REPORT

Successfully Overcoming the Big Storm in 2021, **PeaceGen is More Optimistic in 2022**

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Rangkuman
Program Yayasan
**PeaceGeneration
Indonesia**

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*The Summary of
Peace Generation
Indonesia's Programs*

2021 | ANNUAL REPORT

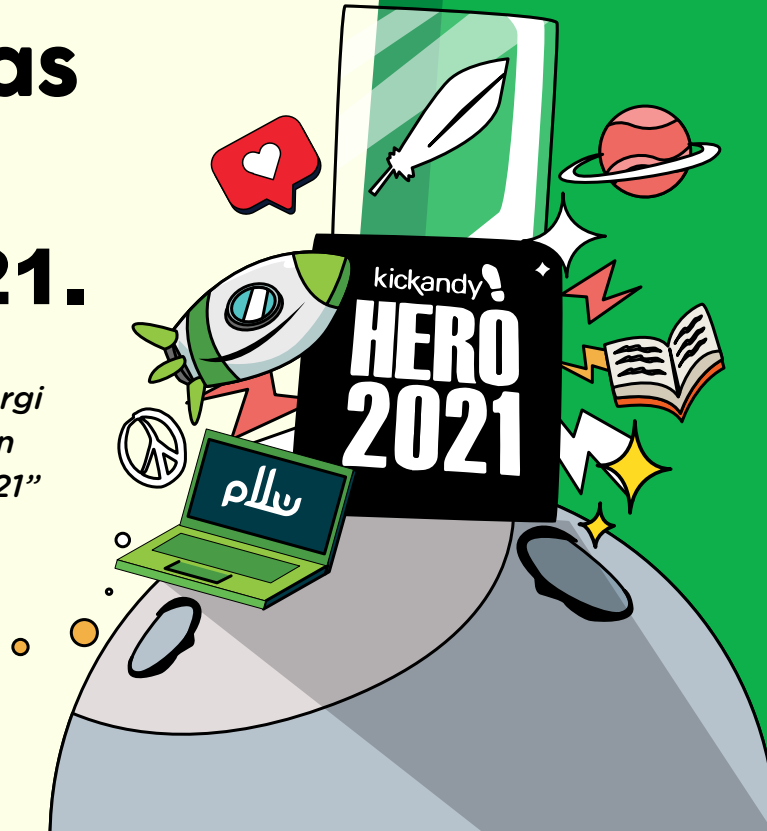


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This year begins with
new energy from the
election of

PeaceGen as Kick Andy Heroes 2021.

*“Tahun ini diawali dengan energi
baru dari terpilihnya PeaceGen
sebagai Kick Andy Heroes 2021”*



❶ **Tahun ini tidak lebih mudah dari tahun sebelumnya. Badai belum juga berlalu. Bahkan di pertengahan tahun mencapai puncaknya. Saat badai mulai mereda, titik tergelap terlewat, secercah cahaya terlihat di ujung sana.**

... Namun, badai selalu menyisakan tiga kelompok: Pertama, yang tenggelam tak terselamatkan. Kedua, yang berhasil lolos namun terseok-seok dengan sisa-sisa tenaga. Ketiga, penyintas yang menjadi lebih kuat dan matang. Termasuk yang manakah kita? Jawabannya akan terlihat dari cara kita menjalani masa-masa saat dan pasca badai ini.

Selama tahun 2021, di tengah badai besar, PeaceGen berupaya keras menari selaras irama gelombang. Peta yang dirancang sebelum pelayaran harus dikompromikan dengan arah angin yang tak selalu sesuai keinginan.

Di tengah badai tersebut, tercatat ada 21 aktivitas yang digarap PeaceGen selama 12 bulan ke belakang. Semua program itu menjangkau 9.037 penerima manfaat yang terdiri dari guru, siswa, mahasiswa, komunitas, dan pemerintah.

Angka itu belum termasuk 1500-an guru di bawah Kemendikbud yang ditraining modul kebhinekaan, di mana PeaceGen terlibat dalam pembuatan modul serta mentraining para trainer-nya. Sehingga total penerima manfaat PeaceGen pada tahun ini mencapai hampir 11 ribu orang. Angka ini di atas pencapaian tahun lalu yang mencapai 10.383 penerima manfaat.

Di dunia maya, pesan-pesan perdamaian yang disebarakan melalui Instagram PeaceGen menjangkau 50.3 ribu *followers* dengan 4.8 juta impresi. Meskipun pertumbuhan instagram PeaceGen jauh di bawah tahun lalu, tapi kanal

lain milik PeaceGen seperti K-Hub, HOPE, dan Keluarga Salam mengalami pertumbuhan dari segi impresi hingga dua kali lipat. Secara konsisten PeaceGen juga menerbitkan *newsletter* bulanan yang sepanjang tahun kemarin dibuka sebanyak 2.864 kali, dengan open rate 19%.

Sesuai *core business* PeaceGen yang bergerak di media kreatif untuk perdamaian, PeaceGen menelurkan 23 modul, 33 video, 47 podcast, serta 700 grafis yang digunakan sebagai media pembelajaran perdamaian. Beberapa media pembelajaran PeaceGen secara resmi digunakan oleh Kementerian Pendidikan untuk mentraining guru-guru dalam materi kebhinekaan.

Tahun ini diawali dengan energi baru dari terpilihnya PeaceGen sebagai Kick Andy Heroes 2021. Tahun ini juga ditutup dengan manis dan penuh optimisme dengan dirilisnya single Aku Baru kolaborasi PeaceGen dengan Bondan Prakoso dan Rhya Flick.

Lagu Aku Baru yang menjadi bagian dari program Frosh dalam mempromosikan empati dan berpikir kritis ini, juga menjadi semacam senandung penyemangat untuk PeaceGen dalam mengarungi ombak saat badai, serta menjalani kehidupan pasca badai yang tak kalah menantang.

Salam

Irfan Amalee

Direktur Eksekutif
Peace Generation



E This year was not easier than last year. The storm hasn't passed yet. Even in the middle of the year, it reached its peak. As the storm began to subside, the darkest point had passed, a ray of light shone brightly at the far end.

... However, hurricanes always leave behind three groups: First, those who drowned, we haven't been able to save—second, those who managed to escape but stumbled with the remnants of strength. Third, survivors that became more decisive and mature. Which one do we belong to? We will see the answer in how we live during and after this storm.

In 2021, during a significant storm, PeaceGen strived to dance to the rhythm of the waves. As a result, the map designed before the voyage has had to compromise with wind direction that is not always desired.

PeaceGen has recorded 21 activities during the storm in the past 12 months. These programs reached 9,037 beneficiaries: teachers, students, communities, and the government.

This figure does not include the 1500 teachers we trained in the diversity module under the Ministry of Education and Culture. PeaceGen was involved in doing the module and training the trainers. So, the total PeaceGen beneficiaries this year reached almost 11,000 people. This figure is above last year's achievement, which reached 10,383 beneficiaries.

In social media, messages of peace spread through PeaceGen's Instagram reaching 50.3 thousand followers with 4.8 million impressions. Although PeaceGen's Instagram growth is far below last year's, PeaceGen's other channels,

including K-Hub, HOPE, and Keluarga Salam, have doubled in terms of impressions. In addition, PeaceGen consistently published a monthly newsletter that was opened 2,864 times last year, with an open rate of 19%.

PeaceGen's core business, which is engaged in creative media for peace, has produced 23 modules, 33 videos, 47 podcasts, and 700 graphics used as peace learning media.—In addition, the Ministry of Education officially uses several PeaceGen learning media to train teachers in diverse material.

This year begins with new energy from the election of PeaceGen as Kick Andy Heroes 2021. This year also closes sweetly and full of optimism with the release of the single Aku Baru in collaboration with PeaceGen with Bondan Prakoso and Rhaya Flick.

The song Aku Baru, which is part of the Frosh program in promoting empathy and critical thinking, also becomes a kind of encouragement for PeaceGen in wading through the waves during a storm and living a post-hurricane life that is no less challenging.

Greetings

Irfan Amalee
Executive Director
PeaceGen



LAPORAN PROGRAM



1 Inilah yang kami lakukan selama tahun 2021:

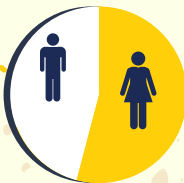
Program yang kami kerjakan tercatat sebanyak **21 program**, **6 diantaranya masih berlangsung hingga saat ini**, yaitu Frosh Project 2.0, K-HUB Preventing Violent Extremism (PVE) Community, Breaking Down The Wall (BDW), Joint Initiative for Strategic Religious Action (JISRA), Guru Abad 21 Indika Foundation, Peace Camp - Canada Local for Fund Initiatives (CLFI).

9.037
PENERIMA
MANFAAT

Total penerima manfaat kami sebanyak **9.037 orang** yang terdiri dari **4.143 laki-laki** dan **4.894 perempuan**.



Sebanyak **163 sekolah dan komunitas** dari **18 provinsi** telah terhubung dengan kami.



Laki-laki
4.143

Perempuan
4.894



Total **803 media pembelajaran perdamaian** telah kami produksi.



Media sosial kami saat ini menjangkau **50.3 ribu followers** dengan **4.8 juta impresi**.

PROGRAM REPORT

E What we did during the year 2021:

We have worked on **21 programs, 6 of which are still ongoing**, namely Frosh Project 2.0, K-HUB Preventing Violent Extremism (PVE) Community, Breaking Down The Wall (BDW), Joint Initiative for Strategic Religious Action (JISRA), Indika Foundation 21st Century Teacher, and Peace Camp - Canada Local for Fund Initiatives (CLFI).

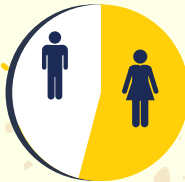


9.037
BENEFIT
RECIPIENTS

Our total beneficiaries are **9,037, consisting of 4,143 males and 4,894 females.**



A total of **163 schools and communities from 18 provinces** have connected to us.



Men
4.143

Women
4.894



We have produced a total of **803 peace learning media.**



Our social media currently reaches **50.3 thousand followers with 4.8 million impressions.**



REFLEKSI AGENT OF PEACE SELAMA TAHUN 2021

- 1 Akhir tahun 2021, seluruh Agent of Peace berkumpul secara daring. Mereka saling berbagi dan bercerita pengalaman mereka selama belajar dan mempromosikan nilai-nilai perdamaian bersama PeaceGen. Cerita pengalaman mereka kami rangkum sebagai cerita perubahan. Simak ceritanya berikut ini:



“Saya sangat senang bisa ketemu PeaceGen, awalnya saya takut karena mengira komunitas Islam saja. Tapi ternyata pada saat kami merayakan Natal, teman-teman muslim juga datang. Jadi, saya sangat kaget dengan persahabatan ini dan saya sangat senang dengan persatuan ini.”

Yosua - AoP Makassar asli Papua



“Dari Frosh saya banyak belajar. Pembelajaran ini pun membawa banyak perubahan, terutama setelah saya belajar tentang berpikir kritis. Jadi, kalau ketemu dan menghadapi orang baru, saya tidak langsung berasumsi dan berprasangka. Juga, saya lebih bisa menerima orang lain dengan cara berpikir kritis ini.”

Elfreda Haura Fawwaz - Alumni Frosh



REFLEKSI AGENT OF PEACE SELAMA TAHUN 2021

- E** At the end of 2021, all Agents of Peace gather online. They share their experiences while studying and promoting the values of peace with PeaceGen. We summarize their experiences as stories of change. Check out the following story:



"I was pleased to meet PeaceGen. At first, I was afraid because I thought it was only the Islamic community. But it turns out that when we celebrate Christmas, Muslim friends also come. So, I am amazed by this friendship, and I am pleased with this union."

Yosua - AoP Makassar from Papua



"I learned a lot from Frosh. This learning also brought many changes, especially after learning about critical thinking. So, when I meet and face new people, I don't immediately assume and have prejudices. Also, I am more accepting of others with this critical way of thinking."

Elfreda Haura Fawwaz - Alumni Frosh

PROGRAM YANG AKAN DATANG

1



K-HUB: Persiapan webinar dan workshop.



Frosh: Training for Trainer (ToT) dan orientasi sosio emosional learning untuk mentor.



AoP: AoP International Forum.



Breaking Down the Wall: Training for Peace Educator



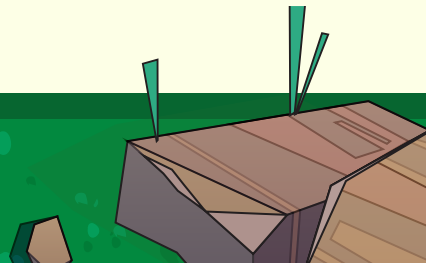
JISRA: Pengembangan media.



Guru Abad 21: Training Guru Abad 21.



Canada Fund for Local Initiatives: Refleksi program.



UPCOMING PROGRAM

E



K-HUB: Preparation of webinars and workshops.



Frosh: Training for Trainers (ToT) and socio-emotional learning orientation for mentors.



AoP: AoP International Forum.



Breaking Down the Wall: Training for Peace Educators.



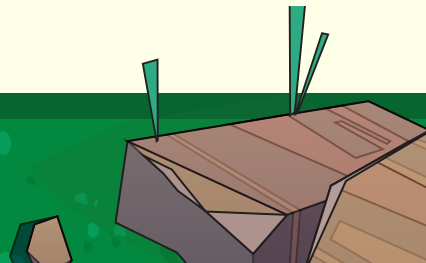
JISRA: Media development.



Guru Abad 21: Training of educators.



Canada Fund for Local Initiatives: Program reflection.



KOLABORASI

Collaboration

- PeaceGen akan membuka lowongan pekerjaan untuk posisi **Project Coordinator, Creative Coordinator, Graphic Designer, dan IT Support**. Pantau terus informasi selanjutnya di website dan media sosial kami.
 - Kami terus berupaya mendorong inovasi dan perluasan manfaat melalui kolaborasi program, penelitian, ataupun pengembangan produk. Jika sahabat tertarik bekerja sama dengan PeaceGen, jangan sungkan menghubungi **salam@peacegen.id** dan kunjungi website kami di **www.peacegen.id**.
- E**
- PeaceGen will open a job vacancy for the positions of **Project Coordinator, Creative Coordinator, Graphic Designer, and IT Support**. For more information, check the post updates on our website and social media.
 - PeaceGeneration continues to strive for innovation and the expansion of benefits through collaborative programs, research, and product development. If you are interested in collaborating with PeaceGen, please do not hesitate to contact us at **salam@peacegen.id** or visit our website at **www.peacegen.id**.



PENGEMBANGAN SAYAP

PeaceGen Development

- Simak kisah Salam dan kawan-kawan yang menyebarkan nilai kebhinekaan dan perdamaian melalui buku 'Walau Beda Tetap Soto Jua'. Ikuti media sosial kami: **@keluarga_salam untuk pre-order!**
 - Kunjungi HOPE yang terus berupaya menjadi jejaring berbagai komunitas perdamaian dan lingkungan di Indonesia. Untuk informasi lebih lanjut, teman-teman dapat mengikuti media sosial instagram **@storyofhope_indonesia.**
- E**
- Check out the story of Salam and his friends who spread the value of diversity and peace in the book 'Walau Beda Tetap Soto Jua'. Follow our social media: **@keluarga_salam for pre-orders!**
 - Check out the HOPE, which continues to strive to become a network of various peace and environmental communities in Indonesia. For more information, friends can follow our Instagram page for future updates: **@storyofhope_indonesia.** Wait for the fun of Yoga Class with us!





PEACEFUL | PLAYFUL
to reach peace, teach peace
peacegen.id